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Arecont Vision Megapixel Cameras Receive New Product Innovation Award from Frost & Sullivan

Los Angeles, CA (March xx, 2012) - Arecont Vision, the industry leader in IP-based megapixel camera technology, has been honored with Frost & Sullivan's 2011 North American New Product Innovation Award in Cameras for IP based Video Surveillance.

In making the announcement, Scott Schafer, Executive Vice President, Arecont Vision, said, "The New Product Innovation Award from Frost & Sullivan is a prestigious recognition of Arecont Vision's accomplishments in IP cameras. We are deeply appreciative of this honor and its acknowledgement of the growing importance of megapixel technology in IP video surveillance."

The New Product Innovation Award is based on quantitative and qualitative metrics developed by Frost & Sullivan. The following categories were included in the criteria used to benchmark Arecont Vision's performance against key competitors:

- Innovative Elements of the Product
- Leading Edge Technologies Leveraged in the Product
- Value Added Features/Benefits
- Increased Customer ROI
- Customer Acquisition/Penetration Potential

In all categories, Arecont Vision scored higher or equivalent to its competitors.

"The growing IP market still faces some challenges in the migration from analog video surveillance due to certain misconceptions," said Rinita Sen, Frost & Sullivan Research Analyst. "Arecont Vision's cost-effective solutions address these perceptions, many of which are clearly now misperceptions, with advanced megapixel IP cameras including panoramic view cameras."

ABOUT ARECONT VISION
Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome®, MegaView™ and D4F/D4S series provide installer friendly solutions. Compact JPEG and H.264 series of cameras address cost sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

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*EDITORS' NOTE: Electronic files and photos are available upon request by emailing Ashley Palermo at in|fusion advertising at apalermo@ifadvertising.com.